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WeiserMazars Study Finds Food and Beverage Industry Anticipates 18% Average Sales Growth in 2015

A study released by WeiserMazars, LLP, today found that food and beverage sector leaders expect substantial growth in profit and employment this year.

Quoting the press release from WeiserMazars: "This year's study cites new customers, sales performance improvements and new products as the major factors that are most likely to influence growth, with sales expected to increase an average of 18% in 2015 compared with a 13% increase in 2014. Average net profits are also expected to increase 18% in 2015 compared with a 17% increase in 2014, while industry employment is predicted to post a 13% gain from 2014. Other key findings include an expected 7% average increase in labor costs, 12% average rise in overall healthcare costs and an 8% average growth in commodity costs."

The study also seeks to identify insights into what is driving the industry in 2015 as well as what the leaders found to be the best practices to stay ahead of competition. You can read the [full study document by clicking here](#).