

TRACK AND TRACE CAPABILITIES TO MITIGATE SUPPLY CHAIN DISRUPTION

BY JIMMY LEE

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As transportation continues to be disrupted by COVID-19, businesses are struggling to track their supplier deliveries. Businesses cannot afford delays in getting their shipping containers out of the port to their warehouse facilities, and supply chain leaders need visibility on where their material is at a moment's notice.

Unfortunately, we have found that most companies have not yet invested in efforts to modernize their track and trace capabilities and are forced to follow the status of their shipments through excel spreadsheets, emails, and phone calls. This high level of manual operation creates communication issues, incomplete information, and untraceable cargo, leaving business leaders and their customers wondering when their products will arrive.

Most transportation spend is used to account for over-the-road operations through Full Truck Load (FTL) or Less Than Truck Load (LTL) coverage. With that in mind, it is important to know of delays, container arrival times, and weather issues pertaining to all shipments. Our team of Supply Chain Management professionals can help streamline your business transportation processes, giving you visibility and improving the control of your end to end supply chain operations.

Mazars has the capability to rapidly identify and evaluate a fully integrated track and trace solution while working with your current enterprise resource planning systems to provide your organization with near real-time track and trace capabilities by:

- Identifying your business requirements for real-time transportation visibility on ocean, air, road, or rail with our proven streamlined RFP process and valued partner relationships (e.g., FourKites, Project 44, Descartes).
- Helping you clearly understand capabilities and needs (i.e. container or product tracking).
- Helping you identify and align your current carrier network to a cloud platform to provide transportation visibility to your demand planning team and customers.
- Realizing the benefits that a fully integrated track and trace solution offers your business and customers.

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