



ADVERTISING SECTION

□ 0



Folio Awards Put Spotlight on Long Island

News

March 31, 2017 By Jaci Clement



NEW YORK – Hundreds of guests from Long Island, New York City and Northern New Jersey enjoyed a welcome reception with coffee and dessert in the Library and Terrace rooms of the New York Institute of Technology's de Seversky Mansion, while lunch was served in the Ballroom, Dining Room and Garden Room — each with its own distinct ambiance, yet all brimming with a who's who in news and business from Long Island and New York City. (In fact, so many Long Island Business News editors were in attendance they held a budget meeting onsite to ensure there'll be an issue this week.)



Setting of the Folio Awards VIP room, which included a who's who of guests in media and business.



RECENT TWEETS

- ☐ East Atlantic Beach is a #hamlet located, as the name implies, east of Atlantic Beach, and also west of Long Beach.

 https://t.co/A6jGEV0Jh2
- ☐ Kismet is a #hamlet in the Town of Islip on Fire Island. It's at the westernmost point & under a square mile in size https://t.co/CYF8twclv9

NEWS12 COMMERCIAL:



Fair Media Council CEO & Executive Director set the stage for the event, discussing the work of FMC and the meaning of the Folio Awards in helping to keep the Long Island community strong and a vibrant place to live. Noting the challenges of the current media landscape, including fake news and funding cut threats to PBS and NPR, Clement encapsulated how building a bridge between community and media is necessary for open dialogue, progress and news that reflects community wants and needs.

Rita Cosby shined as she keynoted, and earned a standing ovation. Robbie Rosen's rendition of the National Anthem had the audience using their cell phones to capture the moment, and news anchors FOX5's Steve Lacy & Dari Alexander, NBC New York's Michael Gargiulo & Lauren Scala, and WPIX 11's Sukanya Krishnan & Scott Stanford kept the program moving with award presentations that struck a perfect balance between announcing the important achievements of the Class of 2017 award winners, and lighthearted fun. The event was also live-streamed via Periscope by multimedia producer Carl Corry, and carried the hashtag #folio2017 across social media channels.



Welcome & Winner's Receptions in the Terrace Room, pictured here, spilled over into the Library and Bar areas of the Mansion.

Cosby, who gave an emotional keynote address focusing on her early days in media and her discovery of her father's past as a prisoner of war, earned the Fair Media Council's Outstanding Public Service Award, which was presented to her by WCBS Newsradio 880 News & Programming Director, Tim Scheld. "The hallmark of the Folio Awards is they're judged by the ultimate news critic, the public," said Jaci Clement, CEO & Executive Director of the Fair Media Council. "Winners in both the news and social media categories had to tap into the pulse of the community with news and information that was relevant, timely and needed."

The majority of Fair Media Council judges were in attendance, along with FMC's Board of Directors, including Board Chair James Kinney, partner at Mazars USA; Board Senior Vice President Terry Lynam of Northwell Health; Protiviti's Christopher Wright, Art-of-Form Architectural Services' Raymond Caliendo and South Nassau Communities Hospital's Joe Calderone.



PBA, DETECTIVES, DA CONDEMN NEWSDAY



CALENDAREVENTS

WEDNESDAY, APRIL 5

10:00 AM



Tuition Free Training Passaic County Community Cc

10:00 AM



Alzheimer's New Jersey Presents: Atrium Senior Living

10:00 AM



LOOT: MAD About Jewelry 2017 Sale Museum of Arts and Design, M

10:00 AM



Food for Thought

Culinary Conference Center

10:00 AM



Yoga Wednesdays

Johnson Public Library

10:00 AM

L.K.Bennett Spring 2017 Sample Sale L.K.Bennett Showroom

10:30 AM

The celebration was made possible, in large part, by Bethpage Federal Credit Union (who, as the award sponsor, got to go home with all the winners), Northwell Health, Mazars USA, St. Joseph's College, Hofstra University, Protiviti, Allstate New York, CBS2/WLNY, Murphy, Bartol & O'Brien, NBC New York, FiOS1 News, WNYW/FOX5 & my9, Old Westbury College, YMCA of Long Island, South Nassau Communities Hospital, AERTC at Stony Brook and Nassau-Suffolk Hospital Council. Also making this special event possible: former NYIT President Edward Guiliano and the staff of the NYIT de Seversky Mansion, who attended to details with great enthusiasm.



Think they're happy? Winners from St. Joseph's College show off their Folio Award 2017 for being the best in blogging.

The Fair Media Council congratulates the winning Class of 2017. The news winners, along with their winning stories, may be found here. The social media winners and the winning campaigns are here.

Photos by Bob Giglione Photography. Pictured in Feature Above: Singer Robbie Rosen, Fair Media Council CEO & Executive Director Jaci Clement, WCBS Newsradio 880 News & Programming Director Tim Scheld & Honoree Rita Cosby. Story by Jaci Clement. This story originally appeared here.

□ 2017 FOLI	O Awards	AERTC	Allstate Nev	w York	Bartol & O'Brien			
Bethpage Federal Credit Union CBS2/WLNY Dari Alexander Fair Media Council								
FiOS1 News FMC FOLIO Awards Folio Awards 2017 Hofstra Univ						versity		
Jaci Clement	Lauren	Scala Loi	Long Island Mazars U		ISA N	SA Michael Gargiulo		Murphy
Nassau-Suffolk Hospital Council NBC New York New York New York City						City		
Northern New Jersey Northern New Jersey		Northwell H	Iorthwell Health NY NYIT		President Edward Guiliano			
Old Westbury College		Protiviti	Rita Cosby	Robbie Rosen		Scott Stanford		
South Nassau Communities Hospital St. Joseph's College Steve Lacy Stony							Brook	



Story time for Toddler Children Battery Park City Day Nursery

10:30 AM

11:00 AM



Film Series

Bruce Museum



"The SOUK" Winter Indoor Epicurean The OUTSIDE IN

11:00 AM



Social Security Information Montclair Public Library

11:00 AM



The StrangeXchange The Wellmont Theater

11:30 AM



Healthy Spring Bowls at Geoffrey The Lambs Club

12:00 PM



Play With Your Food 2016/2017 Toquet Hall Youth Center

12:00 PM



WBGO Gateway 2 Concert Series-Gateway Center Plaza 2

ALL DAY



Artist in Residence Exhibition - Rosa The Fez

12:00 PM



Yonkers Downtown International Yonkers Downtown

1:00 PM



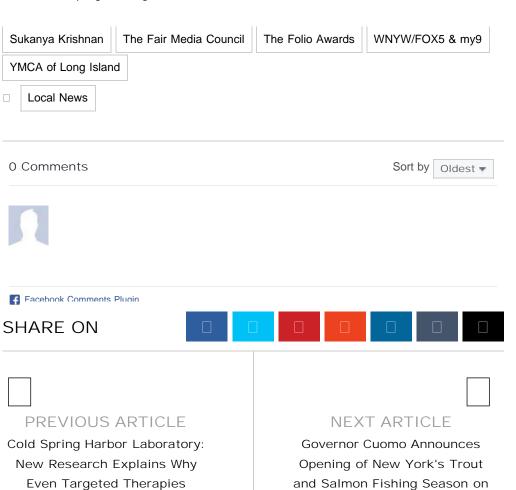
Homeschool Programs Flat Rock Brook Nature Center

1:00 PM



The Complexity & Interplay Among Online Training

ADD EVENTS



To advertise on NewsLI.com please call 631-592-4425

YOU MIGHT ALSO LIKE

Eventually Fail in Lung Cancer



Attorney General
Schneiderman Announces
Lawsuit And Other Legal
Action Against Trump
Administration For Illegally
Blocking Cost-Saving,
Pollution-Cutting Energy
Efficiency Standards



April 1

Mangano Unveils New Nassau Veterans Memorial Coliseum

□ 0

April 4, 2017 By Kelly Tenny

ution-Cutting Energy

April 4, 2017 By Kelly Tenny

□ 0

LOCAL DEALER SPECIALS

NEWSPAPER ADVERTISING





NEWSPAPER ADVERTISING





